



INSIDE **FIVE** CLASSIC L.A. HOMES

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Los Angeles

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FLOOR SHOW
At MyStake
in Hollywood

Concern Foundation for cancer research
36th Annual Block Party
Under the Big Top



This year's circus themed block party, which has become one of the most exceptional "foodie" events in Los Angeles, brought in 11 new restaurants/caterers and beverage suppliers this year making for a total of 63 stations throughout the venue. Other attractions included massages and manicures from LeSpa at Sofitel Hotel Los Angeles, which was booked throughout the night, digital photos sponsored by Hold the Date Events, and donation stations throughout the party where guests could purchase flashing hearts to wear on their lapels that raised an additional \$6,000. Also present at the event was Concern's community partner; the Save the Tatas Foundation, which has committed \$50,000 toward Concern's support of an upcoming breast cancer researcher. *Los Angeles* magazine, the event's media partner, brought with them the Cadillac Dealers of Southern California who showed their support of Concern Foundation with a check for \$10,000 and a couple of their 2011 vehicles as well as some designer mannequins representing the opening of the new Santa Monica Place shopping center. Town & Country Event Rentals, Hold The Date Events and John Ferdenzi of John Ben Ventures provided

25
Great
Night
Out!

Dance Spots!
Killer Cocktails
Cool Clubs!
Plus: Tasty Ch
Eats at 3 a.m.

+

WHAT
IT'S LIKE
TO BE
AN L.A.
LIFE-
GUARD

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IS THE
CITY
GOING
BROKE?

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